MESTA PARK NEIGHBORHOOD ASSOCIATION NEWSLETTER

News and information for ALL residents of the Mesta Park Historic Preservation District

OFFICERS:

President, Anne Zachritz Vice-President, Steve Mathis Secretary, Naz Riffah Caporale Treasurer, David Carlson

COMMITTEE CHAIRS:

Historic Preservation, Sam Stalcup Home Tour, Amy Dalebroux & Julie Watson Lighting & Signs, Vacant Membership, Lindsey McCarty Mesta Festa, David Carlson Newsletter Editor, Laura Jergensen Parks, JB Schuelein Security, Vacant Social Events, Lindsey Clinton & Holly Jarolim Website, Naz Riffah Caporale * Board Members Contact: Chairs@MestaPark.org

The MPNA Newsletter is published six times per year (bimonthly) by the MPNA. Neighborhood meetings, board meetings or social events occur monthly.

Find **Dates to Remember** on page 2 of this issue!



SEE PAGE 2 FOR DETAILS!!

GET INVOLVED!

25TH ANNUAL MESTA FESTA *AT HOME*

by David Carlson The 25th Annual Mesta Festa is almost here! It may not be the traditional party-in-the-park that usually marks the beginning of Fall, but we are excited to announce an adaptation that we hope will capture the essence of our annual event. From **September 24th – 27th**, you will be given the opportunity to pre-order your Mesta Festa "At-Home Kit" online. The kit will include:

- 12-pack variety of local beers
- 25th Annual Mesta Festa t-shirt
- Commemorative 25th Annual Mesta Festa beer glass
- Admission ticket to a virtual Mesta Festa concert hosted by Tower Theatre

Kits are limited in quantity and will be available while supplies last. All purchases must be picked up the following weekend (October 2nd - 4th) in front of the Tower Theatre located at 23rd and Walker. Further details will be shared through our event webpage and social media posts as they become available.

Mesta Festa's success over the years is thanks in part to the participation of numerous local businesses and community partners. We are especially grateful for the local breweries who step up year after year to generously donate their beer for our beer garden. Because there is no better time to show our gratitude and return the support, the Mesta Park Neighborhood Association is partnering with the Craft Brewers Association of Oklahoma for this event and will donate a portion of the proceeds to their organization. The remaining proceeds will be used to support MPNA's current initiatives and fund other worthy causes in the community.

Mesta Festa is an integral part of the Mesta Park Neighborhood Association's annual fundraising efforts. As the pandemic has forced us to cancel our annual Holiday Home Tour, this event will likely be the only organized fundraiser for the year. MPNA needs your support! Please invite your friends, family, and neighbors to participate in this unique experience.

For this one year, we hope you take the chance to slip on your Mesta Festa t-shirt, crack open a sampling of local brews, listen to some great local musicians, and enjoy a Mesta "Siesta" in the comfort of your own home.



GET INFORMED!

CHANGES COMING TO THE NEWSETTER IN 2021!

The Mesta Park Neighborhood Association Board of Directors has decided to transition the newsletter from print to digital only beginning with the January 2021 newsletter, but we will continue to have print and digital editions until the end of the year. *This can't happen without your help!*

Please visit the news => newsletter tab at MestaPark.org to provide your email address so you can continue to receive the newsletter! Also, please include your current email address when you renew your Mesta Park Association dues. See page 5 of this newsletter for more information!

MESTA PARK BUSINESS PAGE







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GET INVOLVED!

CHANGES COMING TO THE NEWSETTER IN 2021 We Need Your Email Address to Make It Happen!

The Mesta Park newsletter has been a part of life in our neighborhood for as long as most residents can remember. It takes a lot of time and effort to produce the pages you receive every two months. We hope y'all have looked forward to getting the newsletter in the mail to catch up on things happening in the 'hood.

The Mesta Park Neighborhood Association has made the difficult decision to go digital with the newsletter starting with the first issue of the new year. The newsletter breaks even financially, but the thought is that without the expense of printing and distributing the physical newsletter we can keep more money to improve the neighborhood.

This will only work though if we can increase the number of email addresses we have on file for residents (home owners and renters alike).

<u>Fun Fact</u>: There are approximately 800 doors (ie 800 residences) within our boundaries. We have email addresses for fewer than 10%. This transition needs to collect as many email addresses as possible for it to be successful. We would love to get *at least* HALF of our neighbors to send in an email address. This is not only to get the newsletter to everyone but to allow us to send informational emails about neighborhood events and updates on issues that come up.

We will never sell your email nor share it with anyone else. More importantly, we will not (I REPEAT ABSOLUTELY NOT) inundate you with too many emails, ever.

A second issue is the unknown future of fundraising and whether or not we can even put on our two main fundraisers this year, Mesta Festa and the Home Tour. We intend to at this time, but the future is very unsettled right now. Sponsors may be hard to attract this year, and visitors may not show up either. We encourage EVERY resident (owner and renter alike) to become a member of the neighborhood. It costs \$60 a year. For that \$5 a month (one latte a month), you help put on both Mesta Festa and the Home Tour plus an Easter Egg hunt with the Easter Bunny, an ice cream social, and a picnic.

In addition, your membership, along with funds from SSM (St Anthony's) and Heritage Hills, helps provide money for the upkeep of the Shartel Blvd median. We provided partial funding for the new volleyball courts and nets, new sod, and new sprinklers, and we continue to provide the water for the park (we pay the bills, not the city) and other improvements. No one on the board gets paid, so 100% of your tax-deductible membership goes to work improving the best neighborhood in OKC. That's why we live here, right?

All who wish to receive the newsletters via email should promptly visit the news => newsletter tab at MestaPark.org to provide your email address so that you can continue to receive the newsletter! Do it now before you forget. And why not renew your membership in the Mesta Park Neighborhood Association - or join, if you're not yet a member - and include your current email address that way as well.

Thanks, and lets all work together to make beautiful Mesta Park an even better place to live and raise our kids.

by Steve Mathis

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MESTA PARK BUSINESS PAGE

Young Life Chiropractic



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405-459-0183 600 NW 23RD ST. OKC, OK 73103

Get your... MESTA PARK WINDSPINNER!

Accessorize Your Porch - \$upport Your 'Hood

* Windspinners will be sold for \$25. All proceeds benefiting the Mesta Park Neighborhood Association

* Designed + produced by hand in Mesta Park, OKC -- no two alike!

* Uses repurposed professional film lighting gel -waterproof and fireproof.

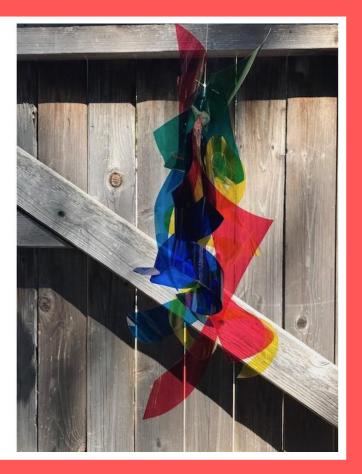
* Casts brilliant colorful shadows when hung near light and breeze.

* Makes a great host/hostess or special occasion gift!

Windspinners will be sold during the Mesta Festa virtual event (Sept. 24 - Sept. 27)

and by

contacting the Mesta Park Neighborhood Association at contact@mestapark.org



MESTA PARK BUSINESS PAGE



WENDY CHONG

@wendychongrealtor 🕑

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| · · · · · · · · · · · · · · · · · · · | DAYS ON MARKET | | AVG PRICE | | AVG PRICE PERSQFT | | HIGH PRICE | | HIGH PRICE PER SQ FT | |
|---------------------------------------|-------------------|---------|-----------|-----------|----------------------|---------|------------|-----------|-------------------------|----------|
| | 2019/20 | 2018/19 | 2019/20 - | 2018/19 | 2019/20 | 2018/19 | 2019/20 | 2018/19 | ++ 2019/20 | .2018/19 |
| Mesta Park Market Report | 60 | 38 | \$382,010 | \$443,958 | 181.95 | 197.88 | \$660,000 | \$925,000 | 283.39 | 330.26 |

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Bimonthly Neighborhood Newsletter

Your neighborhood needs you!

Join the Mesta Park Neighborhood Association today.

| MPNA MEMBERSHIP FORM June 2020 - May 2021 | |
|--|--|
| NAME | |
| ADDRESS/ZIP | |
| HOME PHONE WORK/CELL PHONE | |
| E-MAIL | |
| Yes, I want to become a member of MPNA! Annual dues of \$60 are enclosed. Mail to: MPNA , P.O. Box 61095, OKC, OK 73146 Or join online at www.mestapark.org/membership! | |